Brownsville Ind School Dist Brd of Trustees PI 7

Product 1/2

\$2,040.00

9201 West Expressway 83 Harlingen, TX 78552 (956) 366-4444

5226 Kensington Lane

Brownsville, TX 78526

Alt Order# Contract / Revision 645358 Product Texas A&M Contract Dates Estimate # 10/22/16 - 10/22/16 **NCAA Football** Advertiser Original Date / Revision Brownsville Ind School Dist Brd of Trustees 10/19/16 / 10/19/16 Billing Cycle Billing Calendar Cash/Trade EOM Calendar Cash Property Account Executive Sales Office KGBT House House-Harling Local-Harlingen Special Handling Demographic Adults 25-54

Agy Code

Agency Ref

90614

0.00

Advertiser Code

Advertiser Ref

90614

end 1st atv

And:

Start/End Spots/ *Line Ch Start Date End Date Description Time Length Week Days Rate Rtn Type Spots Amount KGBT 10/22/16 10/22/16 SEC On CBS 3:30-7pm E, 2:30-6 :30 NM \$2,040.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/17/16 10/23/16 \$1,020.00 2

Totals

Time Period	# of Spots	Gross Amount	Net Amount	
10/01/16 -10/31/16	2	\$2,040.00	\$2,040.00	
Totals	2	\$2,040.00	\$2,040.00	

Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

FORM E

ORDER INFORMATION FOR POLITICAL CANDIDATE ADVERTISING

Station: K6B	T Location	farlingen	Date:	118/2016
1. M. Su	IMa Pere	2 AtlCV	180-	
[Check one:]	the authorize	alified candidate ed representative of alified candidate		
	for election to the			
[Check one:]	Federal State Local elective office of	61SD Boar	d of Trus	Kel Place 7 (indicate office sought),
	associated with the	NA_	:	political party in the
[Check one:]	party primary party runoff general	y /		
election to be held on for use in connection v	with that campaign in a			sing time on the station at attached hereto.
Payment for this adversandidate:	rtising will be made by	the following candid	ate or authorized	committee of the
Name of Payor: PA	Name of Treasure	er, if Paid by Comr	nittee: Addre	ess:
contain sponsorship id	the representations he lentification consistent not include the appropri	with all laws, and the	station is hereby	ant to this order will y authorized to edit any
This station does no placement of adverti		nit discrimination o	n the basis of ra	ace or ethnicity in the
I am aware that a copy	y of this Order Form wil	l be placed in the st	tion's political file	e for public inspection.
Date: 10/18/16	Signature:	Candidate or Aut	orized Committee	tee Representative
Accepted	☐ Accepted in Part	(Confirmation Atta	hed)	□ Rejected
Date: 10/20/14	Signature:	Authorized Sta	ulus tion Representa	tive
	©2014 Pillsbur	ry Winthrop Shaw Pi	1	

FORM E (continued)

Political Candidate Advertising Request

Schedule of Requested Advertising [To be completed by Candidate]

]		,
Time Period or Program in Which Spots Will Run	Length of Spot	Dates on Which Spots Will Run	Class of Spot	Number of Spots per Day	Rate per Spot	Total Spots to Be Aired
Texas A\$M Vs. Alabama NCAA football game	:30 sec	10/22/2016	Commercial Political	2	\$1,020	2

[NOTE: USE SEPARATE LINES OR SHEETS FOR EACH DIFFERENT CLASS OF TIME PURCHASED BY A CANDIDATE].

ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning rates, discounts, preemptibilty, clearance package plans, and opportunities for negotiation.

Challes	
KGBT-TV Acknowledgement of disclosure to ca	ndidate
Dr. Sylvia Perez Atkinson	
Printed Name of Candidate	
BISD Board of Trustees, Pla	ace 7
Printed Title of Office Candidate is seeking	
in person	
How disclosure made available to Candidate (fax, mail, in person, e-mail, etc)	
956-499-3600	
Phone Number of Candidate	
Fax Number of Candidate	

KGBT-TV adheres to all political rules and regulations as dictated by the Federal Communications Commission.